

www.ocbj.com

ORANGE COUNTY BUSINESS JOURNAL

\$1.50 VOL. 34 NO. 17

The Community of Business™

APRIL 25-MAY 1, 2011

WOMEN IN BUSINESS AWARDS Advertising Supplement

2011 WOMEN IN BUSINESS NOMINEES

Casey Reinhardt, Owner

Casey's Cupcakes, Laguna Beach

Founded in 2009, Casey's Cupcakes is a confection boutique offering an assortment of fresh cookies, classic candies and fluffy gourmet cupcakes. Wildly popular in Orange County, Casey Reinhardt's cupcakes have also won on the national show *Cupcake Wars*, on the Food Network.

In 2002, Casey founded the C.A.S.E.Y Foundation, Children's Alliance for the Success and Education of Youth in need, which was established in effort to realize Casey's long-time passion for helping children to build self-esteem and stay focused on their academics and extracurricular activities. Casey was recognized for her work by Olive Crest Children's when she was awarded the honorary youth chair at their annual fundraiser event, The Black & White Ball. Casey is currently attending Pepperdine University working towards a degree in Psychology.

